



Athletics Canada Approved Event Badge-holder events may be assessed for the Athletics Canada Approved Competitive Race Badge and Elite Badge. Event organisers may fill out an online assessment of their competitive and elite organizational practices to determine if they meet the standards for the Badge. The Approved Competitive Race Badge is issued on a race by race basis within an Approved Event. The assessment consists of 15 mostly yes or no questions: 9 for the Competitive Badge and 6 more for the Elite Badge. The standards are listed below.

Upon completion of the questionnaire, events will be informed if their event meets the standards for the Badge(s). The standards are listed below. Successful events will be given a digital badge to display on all their marketing material and will be listed in the Athletics Canada calendar under the respective badge. If an event does not meet the standards, Athletics Canada provides resources and support to enable the event organizer to meet those standards in the future.

The Athletics Canada Badges are the primary vehicle through which Athletics Canada recognises and supports races which build community, promote and celebrate running, are safe, well-organised and technically sound, and offer a great participant experience. The process of applying for the badge is intended to assist race organizations in reviewing current operations and educate on good practices within the sector to improve the overall quality of events.

The following are the standards required to receive the 2016 Athletics Canada Approved Competitive Event Badge.

1. Your event has the Approved Event Badge
2. The race course is accurately measured and certified by Athletics Canada
3. The race has a lead vehicle (car or bike) to indicate the lead participants and to show the leaders the course to follow.
4. The race has distance markers every 1k or 1 mile
5. The finish line is clearly marked on the ground with markings visible from a minimum of 100m away
6. All finishers in the race receive an accurate time using an electronic timing system
7. Gun time is used for official results and awards (IAAF rule 165.24)
8. Complete results are available free of charge to all participants
9. Complete results listed publicly, in order of finish

The following are the standards required to receive the 2016 Athletics Canada Approved Competitive Race-ELITE Badge.

1. The race meets all the standards for Approved Event and Approved Competitive Race Badges
2. The race has a dedicated Elite Athlete Coordinator
3. The course has no more than a 1m/km drop
4. The course has no more than 50% separation
5. There is a technical meeting/briefing for invited/elite runners and others expected to compete for prizing explaining the technical aspects of the race.
6. The technical meeting occurs a minimum of 2h before the start and is included on the published event schedule